

Transitioning to Private-Sector Financing:

15th NREL Industry Growth Forum

The Desmond Hotel and
Conference Center

518-869-8100

Albany, New York

October 29-30, 2002

The premier venture forum for
clean energy entrepreneurs



This event, the largest clean energy venture forum held to date, will bring together an unprecedented group of business professionals focused on the emerging clean energy market:

- More than 100 financiers, including venture capitalists, commercial and investment bankers, and private lenders.
- Representatives of the nation's largest and most innovative energy companies.
- An impressive mix of 46 competitively selected clean energy firms including nanotech energy start-ups.



National Renewable Energy Laboratory

Sponsoring Groups

The forum is organized by NREL, the U.S. Department of Energy's (DOE) premier laboratory for renewable energy research and development, in partnership with NYSERDA and two members of the National Alliance of Clean Energy Business Incubators, (Albany NanoTech and the Rensselaer Incubator Program).

The goal of NREL's highly successful forum is to provide clean energy companies with expert advice and introductions to the venture capital community.

This is the largest venture event focused exclusively on clean energy companies developing products to serve the biomass, wind, hydrogen, photovoltaics, distributed generation, geothermal, energy efficiency, fuel cells, power quality, or storage technology markets.

Preliminary Agenda

Renowned keynote invited speakers include corporate executives, policy makers, and senior executives from General Electric, General Motors, DOE, and NREL. Speakers will provide insights on the emerging markets for clean energy technologies and provide updates on industry initiatives.

Tuesday, October 29

7:30 a.m. **Welcome and Introductions**

Admiral Richard Truly, Director of NREL

Keynote Address: Senator Charles E. Schumer of New York, *Meeting National Needs through Clean Energy Technology*

8:30 a.m. **Track I: Interactive Q&A Format**

A dedicated expert panel asks pointed questions, evaluates and discusses the presentations, and offers advice to competitively selected entrepreneurs. The process is focused on strengthening the entrepreneur's business case, improving their pitch, and beginning a dialogue with financiers.

11:30 p.m. **Luncheon and Panel Discussion**

Luncheon Address: David Garman, Assistant Secretary, U.S. Department of Energy

Panel Discussion: *Near-and Long-Term Business Opportunities In The Energy Technology Industry.* Financial analysts, energy executives, and VCs, will share their experiences and advice on success in the evolving clean energy market.

2:10 p.m. **Track I: Presentations Continued**

5:30 p.m. **Cocktail Reception**

7:00 p.m. **Networking Dinner**

Dinner Speaker: Dr. Stephen Specker, Vice President Global Marketing, GE Power Systems

Wednesday, October 30

7:30 a.m. **Opening Remarks**

8:00 a.m. **Track II: Traditional Venture Forum Format**

This track features 30 clean energy companies presenting their business plan in **three** parallel "fast-paced" sessions.

11:30 a.m. **Awards Luncheon**

Presentation of the
"National Clean Energy
Venture Competition"

Featured Speaker:

Christine Sloane, General Motors
"Freedom Car and the Developing
Hydrogen Industry"

2:15 p.m. **One-On-One Networking Session**

The concluding session is reserved for discussion among presenters and investors. Presenters are encouraged to bring product samples, models, and materials for demonstration and discussion in an informal exhibit format.

3:30 p.m. **Closing Remarks**

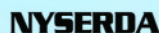


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Registration for Attendees

Two ways to register:

1. Online

Complete and submit the form with your credit card information at www.cleanenergyforum.com.

Online registration ends October 15, 2002.

After October 15, please hand-deliver registration form to conference site for on-site registration.

2. By mail or fax

Go to www.cleanenergyforum.com, print and complete the form from your appropriate category. Return it with your check or credit card information to: "NREL Venture Forum" at the address or fax number below.

Application and registration contact:

National Renewable Energy Laboratory
Sara Huntley
1617 Cole Blvd., MS1623
Golden, CO 80401
E-mail: sara_huntley@nrel.gov
Phone: 303-275-4317
Fax: 303-275-4320

Fees

• Investors/Consultants: \$500

Includes investment bankers; VCs; business and financial consultants

• Observers/Presenters: \$150

Includes clean energy entrepreneurs; university, government, and incubator executives

• Students: \$50

Registration fee includes tickets for the plenary sessions; Tracks 1 and 2; breakfast, lunch, and dinner; along with conference materials. Observer companies can request exhibit space for the conference day.

Forum Contacts

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Forum Benefits

The forum provides a unique environment for entrepreneurs to meet face-to-face with venture capitalists, potential partners, and other industry professionals. The feedback gained from these meetings has proven extremely valuable for attracting funding, strategic partnerships, or simply grappling with critical business issues. Past forums have facilitated the formation of more than 20 strategic partnerships and technology swaps. This is an excellent opportunity to meet and work with the financial community at a time of increased interest in clean energy.